

Guidance and support: For implementation leads

A step by step guide to implementing All Our Health in higher education institutions (HEIs), provider trusts and other organisations based on 8 key objectives.

Estimated reading time: 20 minutes



What's included in the toolkit?

The All Our Health toolkit includes the following resources to help you to implement evidence-based, bite-sized learning on critical public health issues in your curricula or Continuing Professional Development (CPD) offer:

- an introduction slide set for senior leadership teams
- **a guidance and support slide set for implementation leads**
- an overview slide set for learners
- implementation case studies
- testimonials
- a list of key contacts (national and local)



How to implement All Our Health



Eight suggested steps to implementing All Our Health. you may well have your own strategies for meeting your workforce/students needs.

1. Explore the All Our Health platforms and review supporting resources and tools which are relevant to your practice.
2. Identify a lead for implementing All Our Health within your team or organisation and consider possible governance or reporting for the programme.
3. Review existing approaches and resources for upskilling learners on critical public health issues.
4. Explore how All Our Health content can be incorporated in or complement your existing curricula and/or CPD offer.
5. Develop a realistic plan with achievable goals and measurable outputs for implementing All Our Health.
6. Explore opportunities for collaboration with parts of your Integrated Care System (ICS) or wider public health system.
7. Identify professional and peer champions to promote All Our Health.
8. Share your successes to encourage greater participation and implementation of All Our Health.

1. Explore the All Our Health platforms and review supporting resources and tools

- [e-Learning for Healthcare webpage](#)
- [Interactive townscape map](#)
- [Communications toolkit](#)



Contents

- ♥ Animation (coming soon)
- ♥ Email signature banner
- ♥ Introductory video
- ♥ Overview
- ♥ Poster
- ♥ Social media assets
- ♥ Testimonials



2. Identify a lead for implementing All Our Health within your team or organisation

If applicable, you may also wish to identify a group of interested colleagues to support the process.

For HEIs this might include:

- Programme Directors
- Heads of Departments
- Strategics Lead
- Module Leads
- Practice Supervisors and Assessors
- Communications and Media Leads
- All Our Health Champions
- Students and apprentices

For provider trusts and other organisations this might include:

- Senior Leads
- Team Leads and Managers
- Workforce Development Leads
- Communications and Media Leads
- All Our Health Champions
- Workforce (registered and unregistered)
- Students and apprentices

3. Review existing approaches and resources for upskilling learners on critical public health issues

Consider the following questions:

- How effective is the existing public health element of your programme curriculum or continuing professional development (CPD) offer within your organisation? Does it address identified learning needs and/or learning objectives? Are there any gaps in provision?
- Is completion linked to proficiency standards or CPD requirements?
- Is the public health content provided as a stand alone module or weaved throughout your curricula and/or CPD offer?
- How often is the content reviewed? Is it free and accessible to all learners?
- Has it been evaluated? What was the impact?

4. Explore how All Our Health content can be incorporated in or complement your existing curricula and/or CPD offer

Considerations:

- contacting other institutions or organisations for further information and support
- specific requirements of Virtual Learning Environment (VLE) or Intranet
- timing and where applicable, pace of delivery
- engagement expectations; public health knowledge and skills are required programmes governed by professional, statutory, and regulatory bodies, and feature in the professional strategies and workforce plans
- launch and supporting communications
- monitoring and evaluation



5. Develop a realistic implementation plan with achievable goals and measurable outputs for implementing All Our Health

Example:

Objective Key action to be achieved	Actions What actions must be completed to implement the objective?	Responsible Who is responsible for the action?	Timeframe When must the action be completed by?	Status Action – not started, in progress or completed?
1.				
2.				
3.				
4.				
5.				
6.				
7.				
8.				



6. Explore opportunities for collaboration with parts of your Integrated Care System (ICS) or wider public health system

- Consider teaming up with your local Integrated Care Partnerships (ICPs):
 - the NHS
 - local government
 - voluntary, community and social enterprise organisations
 - independent care providers
- Collaborating as ICSs helps health and care organisations and the wider public health workforce, tackle complex health challenges.
- All ICSs are measured against action on preventing ill health and reducing inequalities.



7. Identify professional and peer champions to promote All Our Health

- Identifying champions, or enthusiastic people who are supportive of the programme and happy to promote, is a helpful approach to help raise awareness and gain support from others.
- In HEIs, you may wish to consider the use of academic and student champion roles to support engagement (see Hull case study).
- Use social media to generate online interest.
- Use the All Our Health [communications toolkit](#) to supplement promotional activity.



8. Share your successes to encourage greater participation and implementation of All Our Health

Develop a plan to:

- share the [All Our Health links](#) across your networks and communities
- shout about #AllOurHealth on social media
- feature regular updates in corporate newsletters, promotion boards and on your intranet
- collate and share learner testimonials and highlight their achievements

Consider opportunities for research and evaluation.

